



New Albany High School Theatre Arts is proud to announce its 2016-2017 season with a calendar full of your favorite things! This fall enjoy the new musical comedy **THE 25TH ANNUAL PUTNAM COUNTY SPELLING BEE** and Rodgers and Hammerstein family classic **THE SOUND OF MUSIC**. This spring the Disney Broadway mega-hit **BEAUTY AND THE BEAST** returns to the NA stage for the first time in over 10 years! In addition, the ever-popular **CHRISTMAS MINI MUSICAL AND MADRIGAL** will return and our spring play selection brings to the stage an intimate play, **JOHN LENNON AND ME**. Everyone is sure to enjoy what this season has to offer.

Director of Theatre Arts, Amy Harpenau, and our artistic staff are determined to make a difference in every student and patron's theatrical experience here in southern Indiana with a host of musical and play productions! This year our young professionals at NAHS will be provided many opportunities for growth as performers, technicians, and lifelong learners through our artistic endeavors.

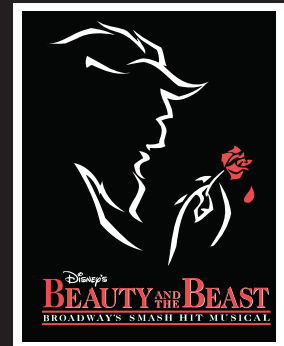
Sponsorships and advertising help generate much-needed revenue for our program in order to help offset production costs, materials, publicity, and other expenses that allow our team to produce the highest quality shows to match the superior talent being cultivated at New Albany High School. Our primary budget is based on ticket sales, but ticket sales can only cover a percentage of our annual operation budget. We depend on fundraising and the generous donations and sponsorships from our community to support successful productions.

Please consider helping us provide invaluable educational experiences for our students and quality entertainment for our local community. Become a sponsor or advertiser and receive numerous benefits for your business organization. Ads are available in our Production Program (information follows this letter) and donations are greatly appreciated. We value your time and consideration, and look forward to building a supportive partnership with you or your business.

With New Albany Theatre Arts, impossible things are happening every day!

Amy Harpenau
Producing Director of Theatre Arts
aharpenau@nafcs.k12.in.us
812-542-8506, ext. 2650

NEW ALBANY HIGH SCHOOL THEATRE ARTS 2016-17 SEASON





NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Choose Your Sponsorship Level:

✳ **MARQUEE SPONSOR: \$5,000.00**

- Company name on program and advertising
- Full page ad in program
- Pre-show announcement
- 10 Complimentary Tickets
- Booth space at performance (if materials provided)

✳ **STAGE DOOR SPONSOR: \$1,500.00**

- Name in program
- Full page ad in program, pre-show announcement
- 4 Complimentary Tickets
- Booth space at performance (if materials provided)

✳ **CORPORATE SPONSOR: \$500.00**

- Name in program
- Full page ad in program, pre-show announcement
- 2 Complimentary Tickets

✳ **PLATINUM LEVEL SPONSOR: \$300.00**

- Name in program
- 1/2 page ad

✳ **GOLD LEVEL SPONSOR: \$150.00**

- Name in program
- 1/4 page ad

✳ **SILVER LEVEL SPONSOR: \$50.00**

- Name in program
- 1/8 page ad

✳ **INDIVIDUAL LEVEL SPONSOR: \$25.00**

- Name in program

Please email any questions and your program design to Amy Harpenau, producing director, at aharpenau@nafcs.k12.in.us. Please include your business name in the subject line. Your ad will run in both musical production programs for *The Sound of Music* and *Beauty and the Beast*. A business listing will be provided in the *25th Annual Putnam County Spelling Bee* Program.

Complimentary tickets will be for one performance of the fall musicals and one performance of the spring musical with only the above specified sponsorships.

NEW ALBANY HIGH SCHOOL THEATRE ARTS SPONSORSHIP AND PRODUCTION PROGRAM ADVERTISING

Business/Individual Name: _____

Business Mailing Address: _____

Contact Name: _____ Contact Phone: (_____) _____

Contact Email: _____

Choose your sponsorship level:

- | | | |
|--|---|--|
| <input type="checkbox"/> Marquee Sponsor: \$5,000.00 | <input type="checkbox"/> Stage Door Sponsor: \$1,500.00 | <input type="checkbox"/> Corporate Sponsor: \$500.00 |
| <input type="checkbox"/> Platinum Level Sponsor: \$300.00 | <input type="checkbox"/> Gold Level Sponsor: \$150.00 | <input type="checkbox"/> Silver Level Sponsor: \$50.00 |
| <input type="checkbox"/> Individual Level Sponsor: \$25.00 | My donation amount: \$_____ | |

Checks only please. Make checks payable to New Albany Theatre Arts. Please write "Sponsorship" in the memo line.

Mail or drop checks and forms to:

New Albany High School Theatre Arts, Attn: Amy Harpenau, 1020 Vincennes Street, New Albany, IN 47150.